

B.B.A. Semester - 3 (CBCS) Examination
Oct/Nov. -2019 [NEW COURSE]
Entrepreneurship Development (Core)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que-1 What are the characteristics of Entrepreneur? Differentiate Entrepreneur and Intrapreneur. (14)

OR

Que-1 Discuss the Environmental Scanning techniques: (a) PESTEL analysis (b) Five Forces analysis.

Que-2 What is Creativity? Explain various components of Creative Climate. (14)

OR

Que-2 What is Idea Generation? Discuss its techniques in detail.

Que-3 What is Family Business? Explain the Causes of Conflicts and its Resolutions in Family Business. (14)

OR

Que-3 Discuss the Women's Issues in the Family Business. Also discuss the Need to Change in Family Business System.

Que-4 Explain the concept of Social Entrepreneurship. What are the Characteristics and Role of Social Entrepreneur? (14)

OR

Que-4 What is Team Building? Explain the types of teams in detail.

Que-5 Identify and discuss the Skills and Qualities of the following great entrepreneurs. (Any two) (14)

1. Steve Jobs
2. Jamshedji Tata
3. Dhirubhai Ambani.
